

CHRISTOPHER DIAB

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EDUCATION

Simon Business School, University of Rochester

Rochester, NY

Master of Business Administration (Product Management and Strategy)

May 2028

- Honors: University of Rochester, Merit-Based Scholarship Recipient
- Clubs/Associations: NMBBAA, Product Management Club, Consulting Club, Entrepreneurship Club, Sports Club

Emory University

Atlanta, GA

Degree Awarded - Art History, B.A.

Dec 2022

- Clubs/Associations: Delta Psi Epsilon (Social Service Club)

PROFESSIONAL EXPERIENCE

St. Rita Foundation for Children

Denver, CO

Financial Operations & Administrative Web Developer

Oct 2022 - May 2026

- Managed financial operations supporting the distribution of \$3M+ in donated resources to 5,000+ families while coordinating stakeholder communications.
- Drove an estimated 26% increase in online donations by leading the redesign of the nonprofit's website, improving user experience and implementing integrated PayPal donation functionality.
- Implemented AI-powered workflows to automate calendar coordination, scheduling, and administrative processes, reducing time spent on routine tasks and improving workflow efficiency.

Fleet Feet

Decatur, GA

Team Leader/Manager

Jan 2025 - Feb 2026

- Generated \$18K+ in average weekend sales by leading teams of 8–10 salespeople and overseeing daily store operations.
- Led product education clinics and brand-sponsored events, generating \$25K+ in featured product sales while increasing customer engagement.
- Drove over \$200,000 in direct-to-consumer sales through personalized product recommendations tailored to individual training goals, preferences, and injury history.

Berkeley Hospice

Aurora, CO

Office Assistant

May 2018 - Sep 2022

- Coordinated end-of-life care communications between healthcare providers, funeral homes, and 2,000+ families, reducing administrative burden.
- Standardized bereavement communications which improved consistency, reduced administrative errors, and supported timely coordination with families and providers.

Rana Khoury MD Family Medicine

Detroit, MI

Telehealth Visits Support

Mar 2020 - Jun 2020

- Reduced monthly operating expenses by an estimated 10% by evaluating telehealth vendors and recommending the DOXY.ME platform's free version.
- Led the implementation of the DOXY.ME platform, enabling a seamless transition to virtual patient care.

ADDITIONAL INFORMATION

- **Skills:** Product Strategy, Brand Strategy, Consumer Insights, Market Research, GTM Strategy, Data Analytics, Competitive, Analysis, Cross-Functional Collaboration, Stakeholder Management, Product Development
- **Technology:** HTML, CSS, JavaScript, Java, React, SQL, R, Generative & Agentic AI
- **Certifications:** AWS Certified Cloud Practitioner, FullStack Academy Software Engineering Immersive
- **Community Leadership:** AFIGHTER4LIFE Boxing and Fitness, Mentor and Coach
- **Interests:** Triathlon, AI, Web/App Development, Visual Arts (drawing/sculpture), Art History